

BUSINESSES MUST PRIORITIZE THE OCEAN PLASTIC POLLUTION CRISIS



Plastic pollution is a global environmental issue that is growing at a rapid pace:



11 Million Tons

Every year, people collectively dump 11 million metric tons of plastic into the ocean, harming roughly 800 species via ingestion or entanglement.¹



↑30%

The Plastic Waste Makers Index expects plastic production to grow by 30% by 2026.²



If businesses don't make drastic changes to plastic waste habits, plastic in the ocean could potentially outweigh the number of fish by 2050.³

We must act now to reverse the damage done to our oceans:



#1

The public views plastic pollution as the top priority for restoring ocean health.⁴



48%

Nearly half of people worldwide expect manufacturers to pave the way for tackling issues regarding plastic waste.⁵



80%

If organizations shift their plastic waste habits, it will decrease the amount of ocean plastic waste by roughly 80% by 2040.¹

Simple changes around plastic waste benefit businesses:



25%

Businesses that have actively defined their plastics sustainability agendas increased annual revenues by almost 25%.⁶

Papernet's HyTech Seas restroom dispensers are built from recycled plastics:



90%

The Twin Jumbo Roll 7" Proprietary Dispenser is made from 90% recycled industrial and post-consumer materials.⁷



65%

The Hardwood Mechanical Proprietary Dispenser is made from 65% recycled industrial and post-consumer materials.⁷



60%

The Hardwood Mechanical Electronic Proprietary Dispenser is made from 60% recycled industrial and post-consumer materials.⁷



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Sofidel's goal is to reduce the use of conventional plastic in production by 50% by 2030 to help customers purchasing hygiene solutions support their sustainability goals.⁸

For more information about sustainable hygiene solutions for your business, visit www.papernet.com/americas.

¹ PEW "Breaking the Plastic Wave" Report: <https://www.pewtrusts.org/en/trust/archive/fall-2020/confronting-ocean-plastic-pollution>

² Minderoo Foundation: <https://www.minderoo.org/global-plastic-waste-makers-index/news/revealed-businesses-and-banks-behind-global-plastic-waste-crisis/>

³ Ellen MacArthur Foundation "The New Plastics Economy" Report: <https://www.cbc.ca/news/politics/ocean-plastic-liberals-fact-check-1.5212632>

⁴ The Economist Group: <https://ocean.economist.com/governance/articles/surveys-with-consumers-and-executives-reveal-heightened-concern-about-ocean-sustainability-knowledge-gaps>

⁵ Kantar Worldpanel Report: <https://www.retailgazette.co.uk/blog/2019/09/plastic-usage-waste-sustainability-environment-consumers/>

⁶ Bain & Company: <https://www.bain.com/insights/solving-the-consumer-plastics-puzzle/>

⁷ Papernet HyTech Seas: <https://hytechseas.papernet.com/>

⁸ Sofidel Integrated Report: https://integrated-report.sofidel.com/site/assets/files/1/2020_integrated_report_sofidel_en.pdf

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